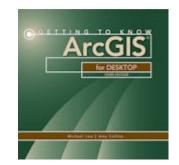
## That CAD Girl

## They're Back!! ESRI, I mean!

June 20, 2015

I got a nice surprise a few weeks ago – a call from <u>Donny Sosa</u>, a Survey Industry Specialist with <u>ESRI</u>. Donny was nice enough to come to North Carolina and present a session at my end-of-year workshops a few years ago.



Even though he gets it, I'm sure Donny groans when he hears the joke that "GIS means Get It Surveyed"... because he & I originally met after he and Brent Jones made their *Why GIS Needs Surveyors* presentation at a Carlson User Conference in 2009. Since then I've understood that he is committed to getting surveyors to provide survey-quality data to public and private GIS-systems so that the quality of the data we all rely on continues to improve.

Donny called because he remembered that a lot of my customers were excited about, and took advantage of, the **free GIS Starter Kit** that ESRI offered to Carlson's IntelliCAD users after that presentation and wanted to let me know that

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the program is back in place.

Here are the details - effective... NOW!

Those currently using Carlson with IntelliCAD are eligible for a **FREE "GIS Starter Kit**" from ESRI.

The Kit includes 3 books:

- ArcGIS for Desktop Basic
- A to Z GIS: An Illustrated Dictionary of Geographic Information Systems
- Getting to Know ArcGIS for Desktop, Third Edition

To take advantage of the offer, call **1-800-GIS-XPRT FREE** (1-800-447-9778 FREE) and request the Carlson-IntelliCAD GIS Starter Kit and please have your Carlson Serial Number available.

You can learn more about ESRI's commitment to survey and engineering by attending the Esri AEC Summit or by visiting www.esri.com.