Virtual Workshops! That CAD Girl & Carlson Software

April 26, 2016

Many of you have been to our end-of-year workshops where we have a full day of presentations, software specials and giveaways but, because of holidays and travel etc, attending has not been an option for a lot of others who would like to attend.

So this is something new we're trying in May – humor us as we're going to try to replicate the workshops online! We won't be able to serve our excellent Carolina BBQ but, other than that, we're going to try to do everything else. Somehow.

Day One will be focused on Carlson Survey & GIS and Day Two on Civil & Hydrology – the details of each day's classes are below.

Each day's presentation will include 5 sessions and you will be able to attend any or all of them. Each session will vary in length and you will have an opportunity to ask questions

and have them answered during the presentation.

Afterward we will be sending out email “confirmations of attendance” for each session that lists the name, date and time of the session, the presenter and how long you were logged into the session according to the Go To Webinar report. **There is no guarantee** you will be able to get PDH or CEU credit for the training but, depending on your state’s licensing board, the report we provide should be sufficient documentation.

Also, note that you must have registered and logged in under your personal name to get “credit” for attending each session. I will send reports of attendance based strictly on the details of the Go To Webinar report.

In addition to offering “day of show” software specials, we will also be doing software giveaways each day. It’ll be tricky but we’ll figure out a way!

The cost is $199 for each day of training but, if you are already eligible for my webinars (i.e. you’ve purchased software from me in the last 12 months) you can register for each day for $99. Also, we are offering $20 off for early

registration.

There are limited “seats” available and the early registration deadline is May 6 – so sign up today!

See below for details and registration links

Survey & GIS Virtual Workshop
Tuesday 5/17/2016 (registration deadline is Friday 5/13)

Register Here

All times Eastern

8:30 – 9:30 Jennifer DiBona – *Tips & Tricks in CAD & Carlson Software*

10:00 – 11:30 Jeremy Taylor PLS – *Traverse Adjustment in Carlson Software*

1:00 – 2:00 Jeremy Taylor PLS – *Tips & Tricks in SurvCE/SurvPC & the Carlson Cloud*

2:30 – 4:00 Scott Griffin, Director of Sales for Carlson Software – *Field to Finish in Carlson Software (including tree surveys)*

4:30 – 6:00 – Jennifer DiBona – *Making Models from a Mess: Carlson Tools to Elevate 2D Drawings to 3D for Staking & Surface Models*

Civil & Hydrology Virtual Workshop
Tuesday 5/24/2016 (registration deadline is Friday 5/20)

Register Here

All times Eastern

8:30 – 9:30 Jennifer DiBona – *Tips & Tricks in CAD & Carlson Software* (different material than 5/17)

10:00 – 11:30 Jennifer DiBona – *Overview of Surfaces & Grading*

1:00 – 2:30 Scott Griffin – *Subdivision Layout & Design*

3:00 – 4:30 Mark Long, Civil & Hydrology Support & Training for Carlson Software – *Road Design, Site Design, Pond Design & Hydrology, Part 1*

5:00 – 6:30 Mark Long – *Road Design, Site Design, Pond Design & Hydrology, Part 2*

Are you stuck between Civil 3d and a hard place?

April 26, 2016
If you're not sure what to do about the impending DOOM! of losing your perpetual software licenses, perhaps it's time to consider Carlson Software!

You can follow this link to view my recent Overview Of Carlson Software: All Substance, No Styles webinar.

I posted most of this a long time ago but here are my top TOP advantages of using Carlson Software:

Gives Users Platform Choice
Carlson Software runs on both AutoCAD and IntelliCAD allowing their users a choice of CAD platform. The 2016 version of the software can be run on top of a separately purchased license of AutoCAD, AutoCAD Map or Civil 3d for versions as far back as those built on AutoCAD 2010 (and, in some cases Land Desktop 2009).

The IntelliCAD that is included for Free is a virtual clone of AutoCAD that works natively in DWG format files (no need for import, export or conversion).

Free Technical Support
Carlson Software provides free technical support by phone as well as email, discussion groups and webcasts. This is also Carlson’s way of ensuring that customers have direct input into future updates.

Dynamic Objects are Basic Autocad Entities (Translation: no proxy entities!)
Carlson’s product line creates dynamic objects with basic

Autocad text, attributes, lines and polylines. This allows easy sharing between project team members regardless of the version of DWG, DXF or DGN file being transferred.

No Forced Upgrades
Carlson supports all products for all versions and has no product retirement

Carlson Plays Well With Others
Carlson Software's goal is to have their software be compatible with as many other software and hardware manufacturers as possible. There is a seemingly endless list of "Import from…" and "Export to…" commands in the software.

Price!
Yes, it's important but I put it at the bottom of this list. The pricing for Carlson Software programs having features comparable to AutoCAD, AutoCAD LT or Civil 3d are very reasonable both for the initial purchase and, optionally, maintenance to keep the latest and greatest version of the software.

Click here to request a custom proposal for adding CADNet to your existing license, for a new “Super-Sweet-Suite” that includes Survey, Civil, Hydrology, GIS AND CADNet or other Carlson software or hardware products.

Click here to learn more about my webinar series that’s included with every software purchase – We help you buy what you need AND use what you buy…

Are you playing “Musical Chairs” with your money this

week?

April 26, 2016
Seems like every day since Thanksgiving has a name… “Black Friday”, “Cyber Monday”, “Small Business Saturday”, etc. I tried to think of something catchy for today but “Musical Chairs Money Monday” doesn’t roll off the tongue even if it does capture the essence of the next few days.

Until I got in business for myself in 2001 I never fully appreciated how much business was transacted those last few days of the year – or why. Now I understand it’s like playing musical chairs with your money… Spend! Spend! Spend! to make sure someone ELSE pays taxes on that money instead of you!

With that in mind, I am running some additional specials on software and hardware here at the very end of 2015 – including some specifically for new That CAD Girl customers.

Look for my Newsletter to go out later today (or tomorrow). You can sign up for the newsletter here or request a custom proposal here.

Learn More About Carlson Civil Suite and CADNet

April 26, 2016

Many of you have already taken me up on the offer to watch the recording of my recent Intro to CADNet: Working with Images and Linework webinar so I decided to do the same with today's Overview Of Carlson Software: All Substance, No Styles webinar.

There are a lot of changes coming to purchasing options of some of the most widely used Survey and Civil software programs and, along with Carlson's Year-End Specials, that means there's no better time to investigate and evaluate Carlson to see if it would be a good substitute for your Land Desktop, Civil 3d, Eagle Point, TerraModel or other program.

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Overview of Carlson CADNet webinar – Working with Images & Converting to

Linework

April 26, 2016
One of Carlson's Year-End Specials this year is for existing Carlson users to add Carlson CADNet for $995 – the retail price is $1,595 and maintenance is an additional $159.50. (Hint: I provide additional discounts for existing and new customers!)

Understandably this has generated a lot of renewed interest in this module. I have received a lot of calls and emails from folks requesting more information and wondering if, and how, CADNet might increase your productivity. So, in response, I've decided to post the recording of my October 8, 2015 webinar on the topic, "Overview of Carlson CADNet – Working with Images & Converting to Linework".

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See below for access to the CADNet webinar recording:

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It’s been a fun (and busy!) few weeks…

April 26, 2016
Thanks to everyone who attended our workshops in Statesville & Hendersonville this month! We were pretty much busting the seams of our event space in Hendersonville and we’ll be better prepared for the crowd next year. I think it’s safe to say we’ll be back for a full day.

Here are a few snapshots of me and “the crew” who helped create this 3-ring circus.

From left: Jeremy Taylor, aka “That CAD Guy”; Mark Long, Civil & Hydrology Training and Support for Carlson Software; me; Scott Griffin, National Civil Sales Director for Carlson

Software; Butch Herter, Director of Hardware for Carlson Software and Mike Jones, Inside Sales Support for Carlson Software.

Pardon the smirks – a crude comment was made instead of just saying “Cheese!”

Yeah, this is a little more honest.

I think we were at the end… of the day.

Tuesday in Statesville

That CAD Girl

Tiny bit of false advertising.

This is Jeremy, That CAD Guy, explaining the ins-and-outs of Traverse Adjustment in Carlson Survey.

Feel like you missed out? There’s still time to register for our encore presentations in Raleigh in mid-December. Click here to find out more

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Christmas comes early…

Carlson just announced their year-end specials!

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Well, it ***says*** November 1st but I just received an email that they've launched this promotion today to coincide with a magazine advertisement! I know a lot of you have been waiting for this promotion and it's finally here.

For a limited time I'm also offering a special "build-your-own-suite" package that will allow you to choose any 4 of these programs to create the bundle that works best for you: Survey, Civil, Hydrology, GIS, CADNet, Trench or GeoTech.

That CAD Girl



You can [request a custom proposal] if you're interested in the "build-your-own-suite" or [visit my online store here to purchase the standard Civil Suite and maintenance].

Remember, all purchases through That CAD Girl make you and your co-workers eligible for a year of our [live, interactive webinars] (see [list of upcoming topics here]) so you won't simply be left on your own to learn a new software. Documentation of attendance will be provided so you may also receive PDH credit from your licensing agency.

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