

That CAD Girl

Survey OEM 2023 Released!

November 16, 2022



I've been pretty impressed with the stability and performance of the Carlson 2023 products so it's not a surprise that they have released [Survey OEM 2023](#) so quickly.

Wondering what's new in the latest release? Don't miss our [FAQ: What are the improvements to Carlson over previous versions?](#)

Anyone who purchased 2022 after 10/1/2022 is eligible for a free upgrade to 2023. Please send Claire or me an email at ContactUs@ThatCADGirl.com and we'll help you get your new serial number.

If you are interested in running a 30-day trial to try it

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before you buy it, please reach out to us and we will be happy to send that to you as well.

PS: [Carlson's and That CAD Girl's](#) year-end specials are ongoing through 12/31/2022... don't miss out!

Carlson Software 2022 Year End Specials

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**End-of-Year Specials!
For Carlson Software***

Carlson Survey OEM
Powered by AutoCAD® AutoCAD® 2014
\$2,695
Save \$500

Carlson Select Suite
Choose from the following modules: Survey, Civil, GIS, Hydro, CADnet, or Point Cloud Basic, plus Maintenance for 12 months from purchase.
Pick Any 4 Modules **\$3,150*** Save \$1,249
Pick Any 2 Modules **\$2,150*** Save \$1,249

Carlson Point Cloud Upgrade
Upgrade Carlson's Point Cloud Basic to Point Cloud Advanced + Maintenance for 12 months from purchase.
\$1,750*
Save \$2,250

PhotoCapture Standalone & Point Cloud Advanced
Carlson PhotoCapture Standalone + Point Cloud Advanced + Maintenance for 12 months from purchase.
\$4,995*
Save \$4,355

Visit www.ThatCADGirl.com for additional discounts and training.

That CAD Girl Carlson **Carlson College**

Carlson has recently announced their year-end pricing for desktop software. This year's specials include [Survey with embedded AutoCAD \(OEM\)](#), [Select Suite Pick 2](#), [Select Suite Pick 4](#), [Civil Suite](#) and a steep discount to upgrade your [Point Cloud Basic](#) to [Point Cloud Advanced](#)! Not sure what you need? Click here for our [FAQ:P3D? or Point Cloud? then Point Cloud Basic? or Point Cloud Advanced?](#)

In addition to the specials being offered directly from Carlson, That CAD Girl has additional discounts and pricing for [Carlson Takeoff Suite](#), [Takeoff OEM](#) and [Point Cloud Advanced](#). You can find the [end-of-year specials listed here](#) and you can also check out our [Active Coupon Codes](#) for additional discounts.

What else? All software purchases through That CAD Girl are eligible for half-price registration to our [Virtual Workshop](#) and a year's access to our [live, interactive webinar training](#)

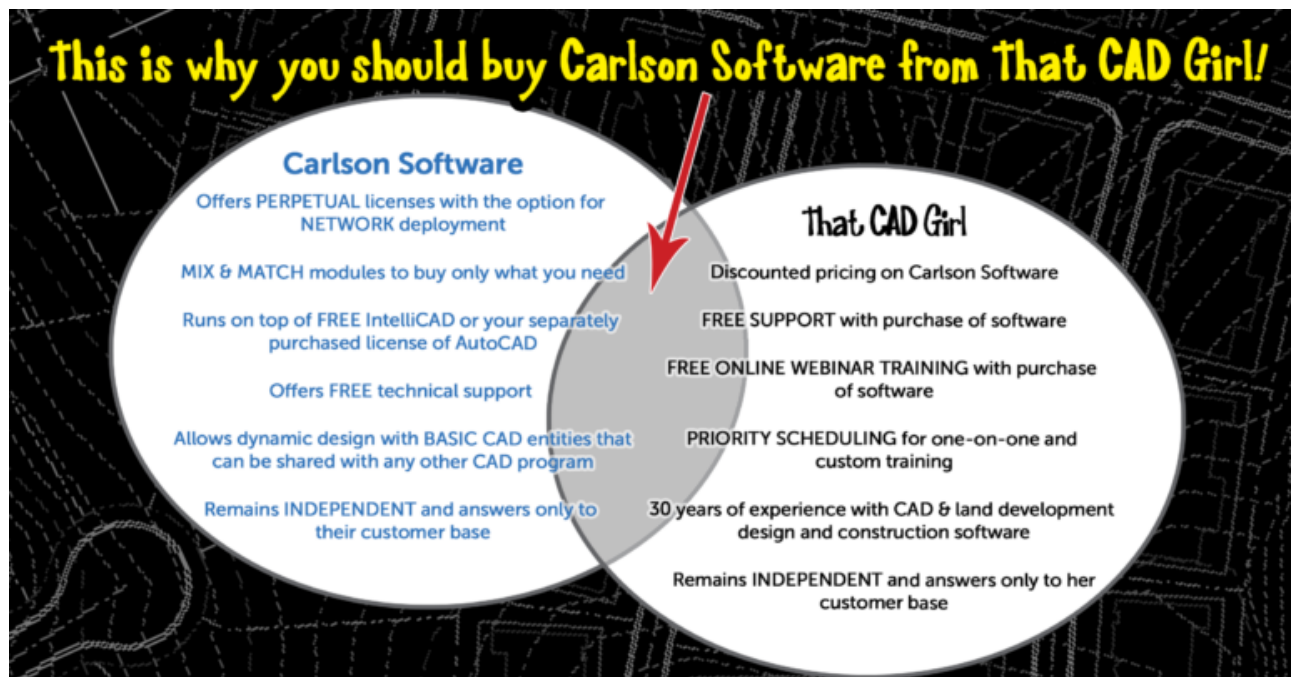
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[sessions](#).

Purchases of [Carlson Takeoff Suite](#) and [Takeoff OEM](#) will also give you a free registration to our 2-day [Fast Track with Carlson Takeoff](#) training in January 2023. We aren't just interested in selling you the software – we want you to use it and love it!

Don't forget to subscribe to [our YouTube channel](#) where you can find our Picks and Clicks videos plus several "Product Overview" recordings that demonstrate features in different programs.

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Carlson Software 2023 has

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been released!

November 16, 2022



On November 1, 2022 [Carlson Software](#) released the [2023 version of their desktop products](#). With the 2023 release, Carlson is focusing more on performance and stability and a little less on new bells and whistles... I'm guessing the next version will be heavy in the other direction!

Carlson 2023 products will ship with both a preview release of IntelliCAD 11.0 and 10.1 and can also run on top of your separately purchased license of AutoCAD 2018-2023.

Carlson Survey 2023 with embedded AutoCAD (OEM) is expected

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to be released within the next few weeks but it's unclear at this time whether there will be a 2023 release of Takeoff OEM.

Any user who has purchased Survey OEM 2022 after 10/1/2022 will receive a free upgrade to Survey OEM 2023. If this applies to you, please [Email us](#) and we'll make sure you get your free upgrade.

If you are currently running Carlson and have an active maintenance contract, **you are eligible for a free upgrade to Carlson Software 2023**. You will need your 2022 serial number and can [use this Lookup screen to find your 2023 serial number](#).

If you're a past customer of That CAD Girl, you may be able to find your Carlson Customer ID, serial numbers and maintenance reports on our new customer portal. [You can access your portal by clicking here and entering your email address](#). If you haven't been granted Admin privileges by your company's primary point of contact, you may have limited access.

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You can read more about the new features and find more information [here on Carlson Software's 2023 product page](#).

Don't forget to subscribe to [our YouTube channel](#) where you can find our Picks and Clicks videos plus several "Product Overview" recordings that demonstrate features in different programs.

[FAQ: What are the improvements to Carlson over previous versions? \(a running thread\)](#)

And, don't forget...



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Data Collector Trade-In for new Surveyor 2 with SurvCE

November 16, 2022



This is a last-minute addition to [Carlson's year-end specials...](#)

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If you have any old, broken-down, beaten-up, driven-over data collector laying around, it's now worth at least \$900 toward the purchase of a new Surveyor2 data collector with SurvCE.

[Click here to request a custom proposal](#) – prices will vary depending on the model of Surveyor 2 and the modules of SurvCE you need to have loaded.

Carlson Year End Specials – Sweet Suites & Bundles of Hardware

November 16, 2022

Carlson announced their year-end specials early this year and they have lots of great offerings for hardware and software... but we've done a little better!

[Click here to browse all the discounts](#) – pricing is good

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through 12/31/2016. And, don't forget! If you purchase new software through That CAD Girl you will be eligible for 12 months of our live and interactive webinars. You can see the [list of upcoming webinars here](#).

If you've never attended one of our webinars, we'd love to have you attend as a guest for one of our upcoming sessions. [Click here](#) to send a request or to request a custom proposal or live demonstration.

Also (hint, hint) you may want to [register for our newsletter](#) because we *MAY* have other That CAD Girl exclusive specials to announce later this month!

Carlson (and my) End-of-Year

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Specials are Here!

November 16, 2022

I'm a few days late in posting this but Carlson has announced their end-of-year CAD pricing specials for 2014.

So, what's on the shelf? For desktop software we have specials on:

- [Carlson Civil Suite 2015 plus maintenance through 9/1/2015](#) Everyday retail price for this bundle is \$4,125, Carlson's year-end price is \$2,995 and my price is... less than that!
- [Survey 2015 with embedded AutoCAD](#) Everyday retail price for this is \$2,995, Carlson's year-end price is \$2,695 and my price is... less than that too!
- [Takeoff 2015 \(T8\) with embedded AutoCAD](#) Everyday retail price for this bundle is \$9,000, Carlson's year-end price is \$7,500 and my price is... you guessed it... less than that!

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All software purchases include 12 months of access to my [live, interactive webinars](#). These are exclusive training sessions that are not publicly posted online and I'm currently scheduling approximately 3-4 hours per month on various topics. This is my way to help as many of my customers as possible use your software and keep it from becoming shelf-ware!

But, that's not all!

I also have additional discounts on new purchases of Carlson [Survey](#), [Civil](#), [Hydrology](#), [GIS](#), [Takeoff Suite](#), [Construction](#), [CADNet](#), [Trench](#) & [GeoTech](#) with Maintenance. These links go to my online store where you can see my standard discounts but I'm not allowed to advertise the super-duper special pricing. You'll have to [email me](#) or [Request A Custom Proposal](#) to find out details...

Both Carlson's specials and the ones I'm running on my own will expire on 12/31/2014...

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2014 That CAD Girl Workshop – Time to Register!

November 16, 2022

[It's workshop and PDH time again!](#)

We're mostly following the same calendar as last year with a 1/2 day in Asheville and 2 full days in Statesville and Raleigh. Each event includes drinks, snacks, lunch, door prizes/giveaways and "day-of-show" pricing for Carlson Software including new seats and maintenance renewals.

Register for the Statesville events by Sept 30th or for the Raleigh events by Oct 31st for early registration discounts. Late fees will be applied to registrations within one week of each event.

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Carlson Software Workshop in Asheville NC, Monday Nov 17th

[**View Announcement**](#) – [**Register Now!**](#)

**Statesville Workshop for Surveyors and Contractors, Tuesday
Nov 18th**

[**View Announcement**](#) – [**Register Now!**](#)

**Statesville Workshop for Engineers and Designers, Wednesday
Nov 19th**

[**View Announcement**](#) – [**Register Now!**](#)

**Raleigh Workshop for Surveyors and Contractors, Tuesday Dec
9th**

[**View Announcement**](#) – [**Register Now!**](#)

**Raleigh Workshop for Engineers and Designers, Wednesday
Dec 10th**

[**View Announcement**](#) – [**Register Now!**](#)

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Year End Specials for Carlson Software

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Updated 11/4/2013: I've just added several more end of year specials for [Survey with IntelliCAD](#), [Takeoff Suite](#), [Construction](#), [Trench](#), [GeoTech](#), [Survey with IntelliCAD and manuals](#) and more... Remember to Add Coupon for best pricing!

Carlson jumped the gun a bit and announced their year-end specials today... Special pricing will end at noon on 12/31/2013. In addition, all software purchases through 12/31 include 2 hours of online training.

Check out my [online store](#) and make sure to pick the item's "Add Coupon" button for best pricing:

[Carlson Civil Suite](#) including one year of upgrades/maintenance

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[Carlson Survey 2014 with embedded AutoCAD](#)

[Carlson CADNet 2014](#) including one year of upgrades/maintenance

CADNet is a new module for 2014 – broken out of Takeoff. CADNet has tools for digitizing, importing raster and vector data from images and PDFs, merging two image files, BIM data and more. [Check out this recent webinar](#) introducing Carlson CADNet to see how powerful it is.

2011 End of Year Specials

November 16, 2022

As they do at the end of each year, Carlson has announced some “End of Year Pricing Specials” for their software. The best office software deal this year is for [Carlson Civil](#)

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[Suite 2012 including one year maintenance.](#)

I am discounting my prices further so I am prohibited from advertising my pricing for Civil Suite at all. Please call me at 919.417.8351 for a quote or [email me for a coupon code](#) that can be used in our online store.

Carlson is also discounting the [Surveyor+ RTK GPS System](#). If you purchase through me by 4:00pm ET on December 31, 2011, my price on the system is \$10,995 and includes full SurvCE Complete for Total Station, Robotics, GPS and Advanced Roding. If you have questions please call me at 919.417.8351 or Jeremy Taylor at 919.337.7998. We do have financing options available.

I also have one copy of [Carlson Takeoff](#) available at a significant discount – first come, first served! Again, you'll have to call me to find out the price or [email me for a coupon code](#) that can be used in our online store.

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End of Year Workshops – Statesville, Asheville, Wilmington and Raleigh NC

November 16, 2022

We are finally able to announce our end of year workshops for 2011. With the weather problems we encountered last year we decided to hold the events in the western end of North Carolina in November and toward the coast in December.

The cost to attend each event is \$99 and lunch is included. See below for early bird registration details for each event. NC Licensed Surveyors and Engineers will receive 8 PDH credits and all attendees will receive a certificate confirming their attendance. We will have door prizes, software giveaways and **special software or hardware pricing that is available the day of the show only.**

We will be in [Statesville on Tuesday, November 15th](#) and [Asheville on Thursday November 17th](#). Early bird registration

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is \$89 through September 30th.

We will be in [Wilmington on Tuesday, December 13th](#) and [Raleigh on Thursday December 15th](#). Early bird registration is \$89 through October 31st.

You will be able to choose the sessions you wish to attend. This year's sessions include:

- **GIS from A to Z and Responding to GIS-related RFPs**
presented by [Janet Jackson \(GIS Janet\) of Intersect](#)
- **Overview of Carlson Takeoff & Preparing Machine Control Data**
presented by Todd Carlson of Carlson Software
- **Intro to SurvNet & Least Squares**
presented by Donnie Stallings, the original developer of the product
- **CAD Standards Roundtable & Discussion**
presented by Jennifer DiBona, That CAD Girl
- **CAD Tips & Tricks** and hints for sharing data with others
presented by Jennifer DiBona, That CAD Girl

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- **Overview of Carlson Software 2012** (Survey, Civil, Hydro, GIS, Point Clouds)
presented by Scott Griffin of Carlson Software
- **Field to Finish with Carlson Survey & SurvCE and the Surveyor+ GPS System**
presented by Butch Herter of Carlson Software and Jeremy Taylor
- **Preview of future Carlson hardware**
presented by Butch Herter of Carlson Software and Jeremy Taylor
- **Road Design and Site Design with Carlson Civil & Hydrology**
presented by Scott Griffin of Carlson Software

Note that all classes are not scheduled at all events and locations. See each workshop announcement for specifics. Seats are limited so [register online](#), call 919.417.8351 or [email](#) us to register.