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Carlson Software – Year-End Specials

November 16, 2010

As they do every year, Carlson Software has announced their End-of-Year Software specials. If you'd like to purchase or have any questions, please call 919.417.8351 or email ContactUs@thatcadgirl.com.

Software Specials this year:

- » $1,495 for Carlson Survey + Carlson Civil (Retail $3,000)
- » $ 3,495 for Carlson Point Cloud 2011 (Retail $5,000)
- » $ 6,885 Carlson Takeoff 2011 with IntelliCAD or Takeoff T3 with embedded AutoCAD (Retail $9,000)
- » $ 750 Carlson Survey 2011 with IntelliCAD if you provide an active and valid SurvCE serial number.
- » $ 2,625 for Carlson Civil Suite (Retail $3,500)

Civil Suite Pricing to Increase on 9/15/2010

November 16, 2010

UPDATE As soon as I heard about the Civil Suite price increase (originally set for 9/1/2010), I announced it here because I'd been asked about it so frequently. Now, it appears that the date has been extended to 9/15/2010 for the lower pricing. So, I've updated my advertising where possible. The cutoff date is apparently still in flux… all I can say is to keep checking. I plan to keep $1,995 on Civil Suite at least until Carlson raises their prices and hopefully beyond that.

As expected, Carlson Software has decided to end their "Recovery Special" and take the price of Civil Suite back to its original $3,500. Carlson's price of $2,500 will remain in place only through September 1, 2010 [Now 9/15/2010 – See Above].

As a reminder, prices listed above and on our Carlson Software Pricing page are Carlson's Retail Pricing and do not reflect **discounted pricing** available from That CAD Girl. Additionally, That CAD Girl includes **one-hour FREE online training** with each purchase of Carlson Software.

Carlson 2011 Launch Parties! – Atlanta, Columbia & Richmond

November 16, 2010

With the expected release of Carlson 2011 products in September, come join us for a day-long workshop presenting the newest features of Carlson Survey, Civil, Hydrology, GIS and Point Clouds. We will also spend time in the afternoon demonstrating Carlson's new Surveyor+ RTK GPS System with SurvCE data collection.

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The price for the session is only $25 – this includes lunch and your entry for several door prizes.

Tuesday, Oct 5th in Atlanta GA – Find out more here or click here to register

Wednesday, Oct 6th in Columbia SC – Find out more here or click here to register

Thursday, Oct 7th in Richmond VA – Find out more here or click here to register

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That CAD Girl – June 2010 Newsletter

November 16, 2010
Our June 2010 Newsletter can be downloaded HERE

Carlson Point Cloud and the “Point Cloud Complete” Bundle – $6,795

November 16, 2010
It’s time to take another look at Carlson Point Cloud.

Carlson’s Point Cloud program has been re-vamped with many powerful and exciting new features giving those folks struggling to process data generated from laser scanners the ability to process up to 1 billion points.

Carlson Point Cloud is even more valuable to land surveying, civil engineering and mining professionals because of its seamless integration with Carlson Survey, Carlson Civil and Carlson Mining.

With the new and improved Point Cloud program, your scan can be oriented to a local coordinate system and clouds can be

“cleaned” to filter and thin out duplicate points. You also have the ability to snap to edges and code points for use with the Field to Finish feature of Carlson Survey. This allows you to define more accurate breaklines and create better surface models for generating contours, profiles & cross sections in Carlson Civil.

Starting on May 1, 2010, That CAD Girl is offering the “Point Cloud Complete” bundle that includes Carlson Survey, Civil, Survey, GIS and Point Cloud for $6,795.

To schedule a live, online or on-site demonstration, contact us at 919.417.8351 or contactus@thatcadgirl.com.

Read more about Point Cloud by clicking here. There are also several new 5 minute videos demonstrating the functionality of this program available here.

Carlson Webinars

November 16, 2010
Beginning on May 18th, I will be presenting a series of Free webinars in partnership with Carlson Software. This series of webinars will generally alternate between IntelliCAD/AutoCAD topics and Carlson Software topics.

May 18, 2010, 12:00 EDT: Tips & Tricks for Carlson Civil: Beyond the Demo

May 18, 2010, 3:00 EDT: REPEAT Tips & Tricks for Carlson Civil: Beyond the Demo

June 3, 2010, 12:00 EDT: Introduction to Model Space & Paper Space for IntelliCAD or AutoCAD

June 17, 2010, 12:00 EDT: Introduction to Field to Finish

Descriptions and registration links can be found here: Carlson Software Webinars

Click here to access Archived Webinars

Carlson Civil Suite $2,125

November 16, 2010
Yes, I know that I just sent out an email advertising my price for Civil Suite at a different price, but Carlson surprised everyone by initiating their special pricing. New pricing for other products:

- Carlson Survey $ 1,275 (Regularly $ 1,500)
- Carlson Civil $ 1,275 (Regularly $ 1,500)
- Carlson Hydrology $ 850 (Regularly $ 1,000)
- Carlson GIS $ 850 (Regularly $ 1,000)
- Carlson TakeOff – $ 7,650 (Regularly $ 9,000)

That CAD Girl may offer additional discounts on Civil Suite, Civil, Survey, Hydrology, GIS and TakeOff. We also include one FREE hour of online training with any Carlson Software purchase.

Click here for a complete list of Carlson pricing.

That CAD Girl – March 2010 Newsletter

November 16, 2010
Our March Newsletter can be downloaded HERE

Poll: What Are Your Upgrade Plans?

November 16, 2010
We ran this poll last year and thought it would be interesting to run it again to see how and if things have changed…

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That CAD Girl – February 2010 Newsletter

November 16, 2010
Our February Newsletter can be downloaded HERE