

# That CAD Girl

## Carlson Software: Student Version

December 30, 2009

Answering a need that's been out there for some time, Carlson has recently announced the availability of a "Student Version" of their products.

From the announcement in the [American Surveyor magazine](#):

*Carlson Software is offering civil engineering, land surveying and mining students the option of purchasing their own software on which to learn and work at home for \$99 for a full academic year. This program is available for fulltime students.*

*The software that Carlson is offering for this program includes the following:*

- *Carlson Civil Suite – Carlson Survey, Carlson Civil, Carlson Hydrology and Carlson GIS in one powerful package.*
- *Carlson Survey – now with C&G Survey included is the*

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*ultimate office survey software*

- *Carlson Takeoff – provides fast and accurate CAD-based estimating, plus essential quantity and quality controls*
- *Carlson Mining – the software choice of the U.S. coal mining industry in Underground, Surface and Geology modules*

To apply for your Student Version of Carlson Software, you must complete [this application](#) and submit it online. Lauren Brown, the Academics Coordinator for Carlson Software, will contact you to complete your purchase.

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## Carlson Software: In the

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## Classroom

December 30, 2009

Did you know that there are almost 200 colleges and universities currently participating in Carlson's Academics Program?

***Carlson works simply and simply works*** – making it the ideal CAD-based software program to learn while in school. Why spend time fighting the peculiarities of a software program when Carlson, rightly, allows students to concentrate on learning the concepts essential to their chosen Surveying, Engineering, Construction or Mining fields?

Learning to use Carlson Software helps improve students' chances to get jobs after graduation and makes it possible for them to complete projects on their own both during school and after. Because Carlson includes a FREE copy of IntelliCAD with every Carlson license, learning institutions can also use Carlson with IntelliCAD for basic CAD training in other programs such as general design, architectural & mechanical design and many others.

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For an annual fee of \$650, Carlson Software provides **unlimited** desktop licensing to qualified colleges and universities. Carlson Software with IntelliCAD allows institutions to stay within their budget while still providing their technical students with the tools they need to be competent and competitive in the marketplace.

*Interested in receiving your first year for FREE?*

*Contact Lauren Brown, Carlson's Academic Coordinator, at 606.564.5028 and let her know you heard about this offer from "That CAD Girl".*

That CAD Girl is working with Carlson to schedule "Train the Trainer" events for the Summer of 2010. These hands-on, multi-day training events will assist classroom instructors with development of lesson plans and exercises. Events are tentatively being planned for Eastern Tennessee, Ohio, Florida and Oregon. Please contact us at 919.417.8351 or [ContactUs@thatcadgirl.com](mailto:ContactUs@thatcadgirl.com) to request additional locales.

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## Carlson End of Year Pricing Specials

December 30, 2009

Through the end of 2009, Carlson Software is offering special discounts on their Civil Suite and TakeOff office software and SurvCE data collection software.

- Carlson Civil Suite – \$ 2,500 (Regularly \$ 3,500)
- Carlson TakeOff – \$ 7,200 (Regularly \$ 9,000)
- Carlson SurvCE – 50% off with TopSurv or TDS trade-in (Prices vary according to configuration)

[Click here to download an advertisement detailing this offer](#)

That CAD Girl offers additional discounts on Civil Suite, Civil, Survey, Hydrology, GIS and TakeOff. We also include one FREE hour of online training with any Carlson Software purchase.

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[Click here for a complete list of Carlson pricing.](#)

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## Carlson 2010 Products Are Here

December 30, 2009

Carlson released their long-awaited 2010 programs early last week. If you are running these programs on top of an AutoCAD-based program or IntelliCAD, you can [download a full install of 2010 here](#). Versions of Carlson 2010 with Embedded AutoCAD will be released at a later date.

This version offers support for 64-bit operating systems, Windows 7, and AutoCAD® 2010. You can view the [complete list of updated features here](#).

For those currently on Carlson's Maintenance program, [follow this link](#) to automatically generate your 2010 serial number. You will need your current 2009 serial number for this

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process.

[Follow this link](#) for pricing, upgrades and other information about purchasing Carlson Software.

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## That CAD Girl – October 2009 Newsletter

December 30, 2009

Our October 2009 Newsletter can be downloaded [HERE](#)

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## December Workshops 2009

December 30, 2009

Our Carlson workshops the past couple of years have drawn

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great crowds, but we're changing it up a bit for 2009.

Join us on December 8th in Raleigh or December 9th in Statesville for joint presentations on Carlson Software, ESRI and IntelliCAD.

**The cost is only \$99 and lunch is included. NC licensed land surveyors and engineers will receive 7.5 hours of PDH credit.**

Our special guests this year will be:

- Bruce Carlson, founder & President, and Scott Griffin, National Civil Sales Director, of [Carlson Software](#)
- Donny Sosa, Surveying Industry Specialist, of [ESRI](#)
- [Felicia Provencal](#) of [ProCADD Hawaii](#) and [Carlson Connection](#)

Join us for a variety of sessions and topics including:

- BIM, GIS and Carlson Software in the land surveying, civil engineering & construction arenas
- Making money with GIS using Carlson Software, ESRI and IntelliCAD
- What's new with Carlson 2010

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- Surface Modeling with Carlson Software

**Register Online for the Dec 8, 2009 Raleigh event [here](#).**

You can download the Raleigh NC announcement [here](#).

**Register Online for the Dec 9, 2009 Statesville event [here](#).**

You can download the Statesville NC announcement [here](#).

**Register by PHONE** by calling us at 919.417.8351.

**Register by MAIL** by downloading and completing [this form](#) and mailing a check for \$99 to P0 Box 294, Clayton, NC 27528. Registrations by MAIL must be received 5 days in advance of the event.

**Register by FAX** by downloading and completing [this form](#), faxing it to 919.573.0351 and mailing a check for \$99 to P0 Box 294, Clayton, NC 27528. Registrations by FAX must be received 5 days in advance of the event.

Our postcard advertising the event can be downloaded [HERE](#).

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## Dewberry Implements Carlson Civil Suite in 40 Offices Nationwide

December 30, 2009

There has been a lot of interest and discussion about [Dewberry's](#) decision to use Carlson's Civil Suite as their civil/survey/hydrology design package. Dave Palumbo, PE, Technology Manager for Infrastructure Services, has written an article for CE News discussing the 18-month process his team went through to come to their decision.

The article in [CE News](#) can be downloaded [HERE](#).

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## That CAD Girl Presenting at the NCSS Institute, Nov '09

December 30, 2009

That CAD Girl will be presenting at the [NCSS Institute](#) in November 11-13, 2009

You'll have to wait a few months to see the full lineup, but I can confirm that I will be presenting a 3-day class at the Training Institute sponsored by the NC Society of Surveyors.

- Day One – AutoCAD/IntelliCAD basics with a focus on CAD Standards management
- Day Two – Carlson Software Features
- Day Three – Surface Modeling with Carlson Software

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## Carlson Webinar

December 30, 2009

That CAD Girl was invited to present an hour-long webinar for [Carlson Software](#) on the topic, “CAD Standards for Carlson Software Using AutoCAD or IntelliCAD”.

The session can be [viewed or downloaded here.](#)

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## That CAD Girl – June Newsletter

December 30, 2009

Our June Newsletter can be downloaded [HERE](#)