That CAD Girl

Who is that goofy guy on your advertising? And… why?

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You mean him? Yeah, I get that question a lot. Usually goes something like, "So… you're that CAD *GIRL*, right? Why do you have a picture of a crazy guy on your business cards?"

He was in one of my first marketing pieces as *What you look like BEFORE you call That CAD Girl!* When you are desperate for some CAD support… and he kinda grew on me.

Now, THIS goofy guy is Jeremy Taylor – affectionately known as That CAD Guy:



Jeremy is a great sport which you'd know if you've met him or us at a trade show because his nametag typically reads "That CAD Girl Jeremy Taylor".

Here's the nametag I had made up for him:

That CAD Girl

That CAD ~~Girl~~ Guy

Jeremy Taylor

That CAD Girl
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