Why did you start doing your webinar series for Carlson and CAD training?

October 8, 2015

In 2013 I became overwhelmed by requests for one-on-one Carlson and CAD training – the requests were mostly from new customers who needed an introduction to Carlson, but also from experienced users wanting to know more about Carlson Field to Finish or other more advanced topics.

Over a 3 week period I had 14 2-hour sessions with different people or groups. At that point I realized I needed to find a better way if I wanted to continue to support those who purchased software from me – and the webinar series was born!

Now it has grown and is, I think, a great way to make everyone happy. Those needing an overview of the software or particular features can get that on a regular basis. And, it frees me up to offer more specialized training to those who want and need custom training.

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