

That CAD Girl

Overview of Carlson CADNet webinar – Working with Images & Converting to Linework

November 29, 2015

One of [Carlson's Year-End Specials](#) this year is for existing Carlson users to add Carlson CADNet for \$995 – the retail price is \$1,595 and maintenance is an additional \$159.50. (Hint: I provide additional discounts for existing and new customers!)

Understandably this has generated a lot of renewed interest in this module. I have received a lot of calls and emails from folks requesting more information and wondering if, and how, CADNet might increase your productivity. So, in response, I've decided to post the recording of my October 8, 2015 webinar on the topic, "Overview of Carlson CADNet – Working with Images & Converting to Linework".

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[Click here to request a custom proposal](#) for adding CADNet to your existing license, for a new “Super-Sweet-Suite” that includes Survey, Civil, Hydrology, GIS AND CADNet or other Carlson software or hardware products.

[Click here to request a custom proposal](#).

[Click here to learn more about my webinar series](#) that's included with every software purchase – We help you buy what you need AND use what you buy...

See below for access to the CADNet webinar recording:

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If You're Not Using LandXML – You Should Be (yes, all of you!)

November 29, 2015

This is a badly needed webinar... I don't think I've done one specifically on this topic before and, for the life of me, I don't know why. For years I've been speaking to large groups at conferences and trade shows and it never ceases to amaze me how few people know the benefit of using [LandXML](#) files!



This will be a little different from my [regularly scheduled webinars](#) because it's FREE to everyone, there is no purchase required and the material presented will apply to everyone regardless of the civil/survey/construction software you use. Whether you know it or not, you've probably got everything you need already in your current software – you just need to put it to use.

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So, what prompted me to finally schedule it? These poor people still using Land Desktop or Eagle Point calling me in a panic because their hard drives have finally crashed and they can't get the old software installed on newer Windows machines. Don't get me wrong, I don't fault anyone for hanging on to something that works but the ones who call me never realized they had the tools to protect themselves and salvage years of project data all along.

[You can register here](#) (no strings attached – promise!) or keep reading for the full announcement...

Please join me in this free webinar while I explain the benefits of, and how to use, LandXML-formatted files to share and archive project-related data files regardless of the manufacturer or version of software you and other team members use.

Although many people do not realize it, LandXML is a tool that's most likely in your hands now and won't require any additional purchase.

This webinar is a MUST SEE for anyone still using Land Desktop, Eagle Point or other program that has been retired

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because it is increasingly difficult, if not impossible, to install these programs on newer computers.

The information provided in this webinar will apply equally to users of Carlson Software, Land Desktop, Civil 3d, TerraModel, Eagle Point and practically any other software for surveyors, engineers or contractors (including machine control systems).

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This webinar will last approximately 1 hour and there will be time for questions at the end.

[Click here to register for the webinar now](#)

If You're Not Using LandXML

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November 29, 2015

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March, April & May Webinars – Now Posted!

November 29, 2015

I've just updated my list of [Upcoming Webinars](#) for the next few months. There are several new and reconfigured sessions and I've got Mark Long, Carlson's Hydrology expert, on board

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to show a lot of the design capabilities in Carlson Hydrology in March. Mark's the best and I think you'll get a lot out of his training.

A couple other classes are on the list because you asked for them! They're narrowly focused classes on very specific topics: Carlson Annotation, Surfaces and Breaklines and Working with Paper Space, Sheet Set Manager and Creating Custom Title Blocks. You'll have ample opportunity to ask questions and start using what you learn right away!

Here's the link to [pre-register](#) and, if you're not [eligible to attend for free](#), here is the link where you can [purchase a year's access to the webinars](#).

Free Carlson Webinars –

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Everyone Is Eligible to Attend In December!

November 29, 2015

[Last December](#) I announced that I planned to start including 12 months access to a variety of free, interactive training webinars with all new purchases Carlson Software. Read all the way to the bottom to see how to attend even if you didn't purchase from me recently...

My intent in offering this training was two-fold: 1) I had gotten to a point where I had too many requests for beginning Carlson training from too many people to be able to handle it all myself so I needed a way to get the training to more people at one time and 2) to continue making sure that, if you purchase software from me, the tools and training you need to get started are available to you. After all, what's the good of purchasing new software if you are never shown how to use it?

I've had to [adjust the timing and format a bit](#) in order to make sure I'm able to cover all the material the way I want

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to. I think at first it was just one webinar per month but each one got longer and longer (up to 3 hours!) as I was trying to cram everything you needed to know about each program into each session. I've finally determined that 3-4 roughly hour-long webinars each month on various topics seems to work best. Then, of course, just as soon as I thought I had it all figured out one of my customers registered a mild complaint that all the sessions were during the day when he, a land surveyor, is in the field. That's a valid point. So, in January I've added a 5th hour at 6:00 pm ET to see what kind of response I get. I won't guarantee there'll be too many of these but I'm willing to offer it and try. [You can find the upcoming list of webinars here.](#)

At this time the only way to get access to the webinars is if you purchase a new license of software from me. [Have I mentioned I've got GREAT! year-end specials?](#) Also, in some cases, upgrades or maintenance renewal may qualify you to attend.

However, keep watching this space for an announcement in the next week or so about how you can purchase a year's access to the webinars in case you're at a point where you need/want

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the training but don't need new software. This is in response to a few dozen requests I've had through the year requesting access even though they didn't purchase software from me recently.

In the meantime and in the spirit of Christmas, if you're considering purchasing or have already purchased from another dealer, please feel free to [pre-register and attend one of our December webinars for free](#) as a way to check it out and see if it's something you'll find beneficial. "Seating" is limited and clients who have purchased from me in the last 12-month will get first refusal but we'd love to have you join us.

Year End Specials for

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Carlson Software

November 29, 2015

Updated 11/4/2013: I've just added several more end of year specials for [Survey with IntelliCAD](#), [Takeoff Suite](#), [Construction](#), [Trench](#), [GeoTech](#), [Survey with IntelliCAD and manuals](#) and more... Remember to Add Coupon for best pricing!

Carlson jumped the gun a bit and announced their year-end specials today... Special pricing will end at noon on 12/31/2013. In addition, all software purchases through 12/31 include 2 hours of online training.

Check out my [online store](#) and make sure to pick the item's "Add Coupon" button for best pricing:

[Carlson Civil Suite](#) including one year of upgrades/maintenance

[Carlson Survey 2014 with embedded AutoCAD](#)

[Carlson CADNet 2014](#) including one year of

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upgrades/maintenance

CADNet is a new module for 2014 – broken out of Takeoff. CADNet has tools for digitizing, importing raster and vector data from images and PDFs, merging two image files, BIM data and more. [Check out this recent webinar](#) introducing Carlson CADNet to see how powerful it is.

Register for Carlson's "What's New in 2014" Webinar Series

November 29, 2015

As we're all getting ready for the release of Carlson's 2014 desktop products, Carlson Software has scheduled a series of 5 lunchtime webinars to introduce new features and

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enhancements. See below for details and registration links:

[Carlson Survey and Civil 2014](#)

Wednesday, July 24th – presented by Scott Griffin, Director of Sales

[Carlson Construction 2014](#)

Wednesday, July 31st – presented by Todd Carlson, Takeoff Product Manager

[Carlson Hydrology 2014 and all new Carlson Trench](#)

Wednesday, August 7th – Mark Long, Developer, & Todd Carlson

[Carlson Mining 2014](#)

Wednesday, August 14th – Grant Wenker, Director, Mining Division

[All new CADnet](#)

Wednesday, August 21st – Jim Carlson, Regional Sales Director

[All new GeoTech](#)

Wednesday, August 28th – Dave Sanford, Regional Sales Director