That CAD Girl

Special Financing Offer Thru 8/31/2015

July 24, 2015
That CAD Girl is working with Carlson Software and Advance Acceptance to offer special, low rate financing through 8/31/2015.

Rates of 0%, 1.99% and 2.99% are available for new software purchases and for Carlson BRx5 GNSS Receivers. Minimum purchase is $5000.

A few other details apply – call or email to find out more or click here to download the promotional brochure.

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Are you ready for Carlson 2016?

July 24, 2015

Carlson is expected to release the 2016 versions of their desktop software packages that include IntelliCAD or run on top of your AutoCAD later this month. If it follows the same pattern we can expect the embedded AutoCAD (OEM) versions of Survey and Takeoff a couple of months later.

The 2016 products can be installed on top of any full-AutoCAD program versions 2010-2016. Since Autodesk didn't change the DWG format this year, you should be able to open and work with 2016 files with programs based on AutoCAD 2013-2015 without having to save back to an earlier version.

The 2016 release will include IntelliCAD 8.1 which, so far during my limited time testing, seems to be working pretty darn well. I'm excited to see more support for Annotative Text and a lot of interface enhancements (like a ribbon) that make it look more and more like the brand-name product.

The annual maintenance plan is still the cheapest way to keep your desktop software (ICAD/for CAD) up to date. If you have let your maintenance lapse but think you're ready to upgrade, now is seriously the time to do it because your pricing to upgrade/reinstate maintenance will go up as soon as 2016 comes out. It's also nice to be able to immediately get the 2015 upgrade and have access to the 2016 whenever you're ready.

In addition, Carlson is trying to get SurvCE and SurvPC on an annual release cycle so we should see 5.xx come out this year. With this change, you'll also see these products start showing up as available for an annual maintenance plan. If you're running an older version of SurvCE and would like to upgrade, you can upgrade and purchase maintenance to immediately upgrade you to 4.xx and also receive 5.xx when it comes out. One word of caution though – make sure to check the table on this page to make sure the newer versions of SurvCE and SurvPC will still communicate with your equipment.

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They're Back!! ESRI, I mean!

July 24, 2015

I got a nice surprise a few weeks ago – a call from Donny

Sosa, a Survey Industry Specialist with ESRI. Donny was nice enough to come to North Carolina and present a session at my end-of-year workshops a few years ago.

Even though he gets it, I'm sure Donny groans when he hears the joke that *"GIS means Get It Surveyed"*… because he & I originally met after he and Brent Jones made their ***Why GIS Needs Surveyors*** presentation at a Carlson User Conference in 2009. Since then I've understood that he is committed to getting surveyors to provide survey-quality data to public and private GIS-systems so that the quality of the data we all rely on continues to improve.

Donny called because he remembered that a lot of my customers were excited about, and took advantage of, the **free GIS Starter Kit** that ESRI offered to Carlson's IntelliCAD users after that presentation and wanted to let me know that the program is back in place.

Here are the details – effective… NOW!

> *Those currently using Carlson with IntelliCAD are eligible for a **FREE "GIS Starter Kit"** from ESRI.*

The Kit includes 3 books:

- *ArcGIS for Desktop Basic*
- *A to Z GIS: An Illustrated Dictionary of Geographic Information Systems*
- *Getting to Know ArcGIS for Desktop, Third Edition*

*To take advantage of the offer, call **1-800-GIS-XPRT FREE (1-800-447-9778 FREE)** and request the **Carlson-IntelliCAD GIS Starter Kit** and please have your Carlson Serial Number available.*

*You can learn more about ESRI's commitment to survey and engineering by attending the Esri AEC Summit or by visiting **www.esri.com**.*

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Join Bruce Carlson for a first look at Precision 3d Culverts

July 24, 2015
If you missed this presentation, you can watch it here

I'm very pleased to announce that Bruce Carlson, President of Carlson Software, will be presenting an encore of his Intro to Precision 3d Culverts webinar for me on Tuesday March 31st.

Even though he'd barely finished the first webinar and I was asking him to do another one, Bruce was excited and ready for the next one! He emailed:

> *Perfect—I kicked myself after yesterday's webinar for not showing multiple barrels, which shows solid cutting into*

> *the headwalls instantaneously and is very impressive, searing in the memory when people see it (since pipes cut in and re-size accurately to smaller pipes). I won't leave that one out on March 31st.*

This is a bonus to my regular monthly webinars and no previous purchase is required… It's open to all and you can register here: Register Now! for Precision 3d Culverts Webinar with Bruce Carlson

Also, don't forget that Carlson will be hosting their User Conference at the end of April. You can learn more by following this link. I'll be presenting 3 training sessions and I hope to see you all there!

From the 3/15/2015 press release:

> *Just released, Carlson's revolutionary Precision 3D Design-Culverts software is an easy-to-use program for designing*

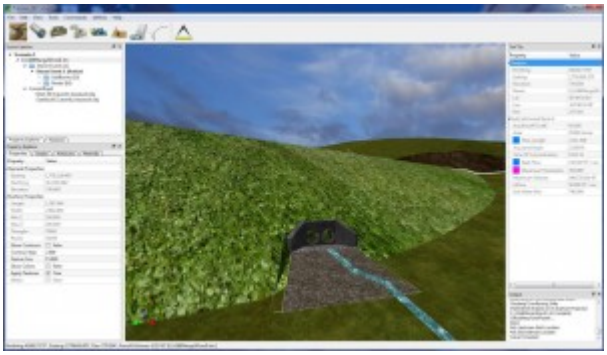
stormwater-related systems.



CARLSON
PRECISION 3D
culverts

Much more than just a visualization tool, the software utilizes the newest technologies to allow drag and drop options for strategically placing pipes and culverts and for selecting headwalls and endwalls from an ever-growing list of manufacturers. It enables the sizing of culverts and delineation of drainage areas, plus tracking of runoff from surface models.

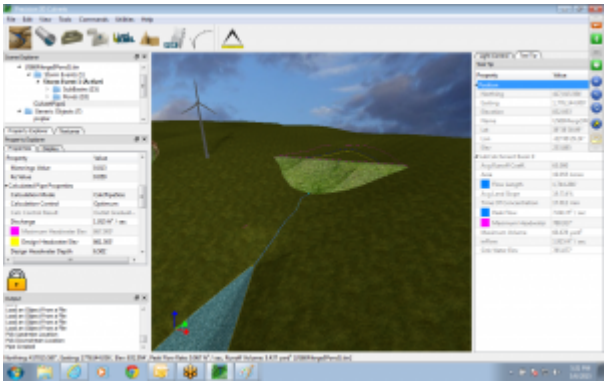
"You can place and also easily move culverts and headwalls to new locations with full dtm restoration," says Bruce Carlson, president of Carlson Software. "Engineers will get instant feedback to changes to their on-screen design."



Once a digital terrain model from CAD, Google Earth, or other source is imported, the on-screen image accurately reflects the materials represented, such as roadways, embankments, rocks, fields, etc.

Other innovations in the software include the ability to:

- *Grade surfaces for both upstream and downstream designs;*
- *Delineate drainage and ponding areas;*
- *Determine peak flow automatically from CN and C*



factors and terrain;

- *Size culverts and place at low points;*
- *Choose from multiple barrel options;*
- *Output PDF reports for any selected culvert pipes having flow and headwater across multiple storm events; and*
- *Use for retention pond design and pond dewatering.*

Carlson Precision 3D Design-Culverts is made to integrate easily into Carlson engineering software, Carlson Civil and Carlson Hydrology. It is also made to work with AutoCAD® and MicroStation® software applications.

Thank You for A Great 2014!

July 24, 2015



Carlson Software recently let me know that – for the 5th year in a row!! – That CAD Girl was #1 in sales of their desktop products!

I owe a huge “Thank You” to my current customers who come back to me for additional purchases and for passing my name along to others because I know I couldn’t do this without you.

The best compliments I receive are your referrals and I look forward to working with you in 2015 and beyond.

March, April & May Webinars – Now Posted!

July 24, 2015

I've just updated my list of Upcoming Webinars for the next few months. There are several new and reconfigured sessions and I've got Mark Long, Carlson's Hydrology expert, on board to show a lot of the design capabilities in Carlson Hydrology in March. Mark's the best and I think you'll get a lot out of his training.

A couple other classes are on the list because you asked for them! They're narrowly focused classes on very specific topics: Carlson Annotation, Surfaces and Breaklines and Working with Paper Space, Sheet Set Manager and Creating Custom Title Blocks. You'll have ample opportunity to ask questions and start using what you learn right away!

Here's the link to pre-register and, if you're not eligible to attend for free, here is the link where you can purchase a

year's access to the webinars.

It's Trade Show Season – Come See Me!

July 24, 2015

It's trade show season again and I am happy to get the chance to go visit old friends and meet new ones over the next few months…

Next one upcoming is the SAMSOG Technical Seminar in Atlanta later this week. I appreciate the opportunity to present my classes to this group for the first time and I understand it's going to be quite a crowd; but they take walk-ins on the day of the event. I'll be covering *Tips & Tricks in CAD and Carlson* and an *Introduction to Field to Finish*.

Next will be the NJ SurvCon in Atlantic City which starts on

2/4. I think this is my third year and I really enjoy seeing everyone although they all tell me I talk funny! Again, it's *Tips & Tricks* but I'll also be presenting *How to Take a Project from Field to Finish with Carlson Survey*.

February 11th thru 13th I'll be in Columbus, Ohio for the 40th Anniversary of PLSO's Annual Conference. I'll be in the exhibit hall for most of the time but on Friday will be teaching *CAD & Carlson Tips & Tricks*. Make sure you visit my booth and see how your CAD skills match up to surveyors in other states!

And, lastly (I think), I'll be in Murfreesboro TN at the TAPS 47th Annual Meeting & Exhibition from March 12-14. I'll be in the exhibit hall most of the time but will also be teaching *Field to Finish for Survey and GIS Collection from a GIS Dummy* on Thursday March 12th.

It's not a trade show but don't forget Carlson's 2015 User Conference at the end of April. I'll definitely be there since it's practically in the backyard of my hometown in Kentucky.

Looking forward to seeing everyone!